

Big data and analytics in hospitality and tourism: a systematic literature review

Article

Supplemental Material

Mariani, M. M. ORCID: https://orcid.org/0000-0002-7916-2576 and Baggio, R. (2022) Big data and analytics in hospitality and tourism: a systematic literature review. International Journal of Contemporary Hospitality Management, 34 (1). pp. 231-278. ISSN 0959-6119 doi: https://doi.org/10.1108/IJCHM-03-2021-0301 Available at https://centaur.reading.ac.uk/101148/

It is advisable to refer to the publisher's version if you intend to cite from the work. See Guidance on citing.

To link to this article DOI: http://dx.doi.org/10.1108/IJCHM-03-2021-0301

Publisher: Emerald

All outputs in CentAUR are protected by Intellectual Property Rights law, including copyright law. Copyright and IPR is retained by the creators or other copyright holders. Terms and conditions for use of this material are defined in the End User Agreement.

www.reading.ac.uk/centaur

CentAUR

Central Archive at the University of Reading



Reading's research outputs online

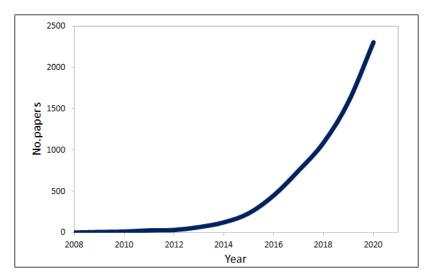


Figure 1 The cumulative distribution of the number of outputs

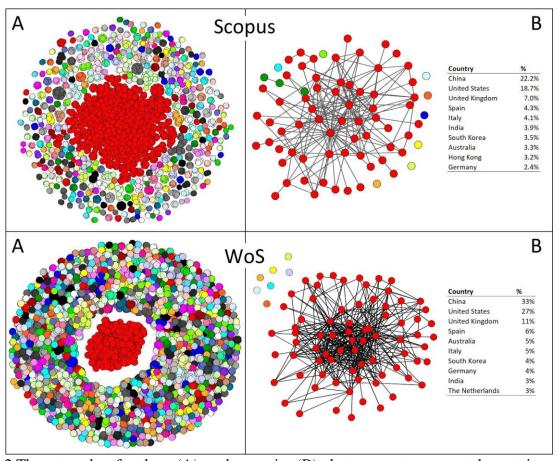


Figure 2 The networks of authors (A), and countries (B), the ten most represented countries are listed



Figure 3 Word cloud of the most common terms used in the corpus

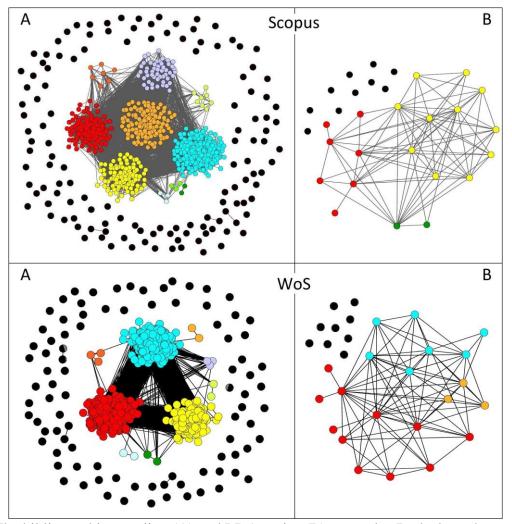


Figure 4 The bibliographic coupling (A) and LDA topics (B) networks. Both show the communities found with a modularity analysis.