

Identifying fallacious arguments in a qualitative study of antipsychotic prescribing in dementia

Article

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1 Abstract:

2 Background

3 Dementia can result in cognitive, non-cognitive and behavioural symptoms which are 4 difficult to manage. Formal guidelines for the care and management of dementia in the UK 5 state that antipsychotics should only be prescribed where fully justified. This is because 6 inappropriate use, particularly problematic in care home settings, can produce severe side-7 effects including death. The aim of this study was to explore the use of fallacious arguments 8 in professionals' deliberations about antipsychotic prescribing in dementia in care-home 9 settings. Fallacious arguments have the potential to become unremarkable discourses that construct and validate practices which are counter to guidelines. 10

11 Methods

This qualitative study involved interviews with 28 care-home managers and health
professionals involved in caring for patients with dementia. Potentially fallacious arguments
were identified using qualitative content analysis and a coding framework constructed from
existing explanatory models of fallacious reasoning.

16 Key findings

Fallacious arguments were identified in a range of explanations and reasons that participants
gave in answer to questions about initiating, reducing doses of, and stopping antipsychotics in
dementia. The dominant fallacy was false dichotomy. Appeal to popularity, tradition,
consequence, emotion, or fear, and the slippery slope argument were also identified.

21 Conclusions

Fallacious arguments were often formulated to present convincing cases whereby prescribing
antipsychotics or maintaining existing doses (versus not starting medication or reducing the
dose, for example) appeared as the only acceptable decision but this is not always the case.
The findings could help health professionals to recognise and mitigate the effect of logicbased errors in decisions about the prescribing of antipsychotics in dementia.

1 INTRODUCTION

2 Dementia, which is characterised by an impairment of cognitive function, can also lead to non-cognitive symptoms and behaviour that challenges carers and others. In the UK, the 3 National Institute for Health and Care Excellence (NICE) provides detailed guidance on the 4 5 care and treatment of dementia, including interventions for cognitive as well as non-cognitive 6 symptoms and behaviours [1]. The guidelines advocate that a range of non-pharmacological 7 interventions should be considered for those who develop non-cognitive symptoms or 8 behaviour that challenges and that pharmacological intervention (e.g. antipsychotics) should be offered in the first instance only where patients are severely distressed or there is an 9 immediate risk of harm to the person or others, and only after a range of other conditions 10 11 have been met [1].

Yet it is estimated that only 20% of 180,000 patients with dementia who are prescribed an 12 antipsychotic each year may actually benefit from taking these medications [2]. This was one 13 14 of the findings of Professor Banerjee's landmark report which investigated the use of antipsychotics for people with dementia in the National Health Service in England [2]. 15 Banerjee reported that inappropriate use could be resulting in an additional 1,620 16 17 cerebrovascular events and another 1,800 deaths each year. This was despite existing warnings by various medicines regulators about the use of antipsychotics in dementia [3-5]. 18 Since then, several national studies and audits have shown a general downward trend in 19 20 antipsychotics prescribing in dementia using information from primary care clinical systems 21 [6] and hospitals [7-9]. But these data do not reveal the prescribing pattern in care homes where a third of UK patients with dementia are estimated to reside [10]. Care homes are 22 23 accommodation that provide 24-hour nursing care (i.e. nursing homes), personal care only (i.e. residential homes) or a combination of both to older people in the UK. 24

1 A qualitative study with old age psychiatrists exploring the prescribing of psychotropic 2 medication in dementia uncovered a range of views [11]. Psychiatrists thought there were 3 pressures on them to prescribe, felt societal and systemic influences maintained high 4 prescribing rates, guidelines were not implementable, and care homes were not designed and staff not trained to deal with problematic behaviours. While some of these views may be 5 6 valid, problematic arguments relating to antipsychotic prescribing in dementia, especially if 7 they become everyday discourses, are potentially significant as they could reinforce poor 8 practice, but this concept has not been formally investigated. The premise of this paper is that 9 reasoning errors could have a role in constructing and validating antipsychotic prescribing in dementia in practice akin to what has been argued to occur in attention deficit hyperactivity 10 11 disorder (ADHD) by Tait [12]. Reasoning errors in this context are invalid or faulty 12 explanations used in a discussion resulting in erroneous or fallacious arguments. Tait studied 13 the contribution of fallacious reasoning in reinforcing the veracity of ADHD as a mental health condition [12]. Using the typology set out by Fearnside and Holther (cited in [12]) of 14 15 *material*, *psychological*, *logical fallacies*, Tait presented numerous examples to illustrate the way in which fallacious arguments potentially verify the existence of ADHD and therefore a 16 17 need for its treatment. The diagnosis and treatment of ADHD has been brought into question by others [13,14] but Tait's position was that logic-based errors could influence everyday 18 19 medical practice-fallacious arguments about ADHD become unremarkable discourses that 20 construct and validate ADHD as a treatable disorder leading to prescribing where it might not 21 be warranted. The case being made was that fallacious arguments potentially endorse inappropriate prescribing. 22

The claim that fallacious arguments could underline potentially inappropriate prescribing is
novel and worthy of further consideration. The aim of this paper is to explore professionals'
deliberations about antipsychotic prescribing in dementia for evidence of fallacious

arguments using qualitative content analysis [15] and a constructivist approach [16]. The
 research question was "Do health professionals and care-home managers use fallacious
 arguments in discussions about antipsychotic prescribing in dementia and if so, what is the
 nature of these?"

5 **METHODS**

6 **Compliance with Ethical Standards**

The University's Research Ethics Committee (UREC 1217), and the local NHS Research &
Development office (letter of access granted 22/06/2012) and Primary Care Research
Partnership (reference TV85) reviewed and approved the research. Written consent from each
participant was obtained before the interviews.

11 Design

Professionals with a role in the care and management of patients with dementia in care homes 12 13 were recruited to the study using purposive sampling to select primary- and secondary-care 14 doctors, care-home managers, primary-care pharmacists, and community psychiatric nurses. A memory clinic nurse and a social worker were later recruited on the recommendation of 15 16 existing interviewees. Recruitment was through posted letters using publicly-available 17 addresses or through known contacts and already recruited interviewees. In-depth semi-18 structured face-to-face interviews were carried out by a doctoral student, supervised by the author, using interview schedules that focused first on general descriptions of dementia and 19 20 the progression of this condition, before considering beliefs about and professional 21 experiences with antipsychotic prescribing in dementia. Interview schedules were piloted with three volunteer participants before use. The interviews were audio-recorded. Participants 22 23 were recruited until no more new codes and concepts emerged to inform the study (i.e. 24 sampling saturation).

Data analysis 1

2 The interviews were transcribed verbatim into password-protected documents, removing 3 certain information to keep data anonymised/de-identifiable. The doctoral student ensured 4 data integrity in consultation with the author. A master table of fallacies was constructed from the explanatory model described by Tait [12] and other published sources [17,18] 5 (Table 1). The qualitative content analysis was undertaken by a consortium of six Masters-6 7 level students of pharmacy who worked with the author to learn the analytical process during a 3-month training period preceding data analysis. Each student was asked to individually 8 9 analyse the same sample section of interview transcript with reference to Table 1. Group meetings allowed students to compare and contrast the coding and discuss and resolve any 10 differences to reach consensus on the analytical approach. 11

After familiarization with each transcript, the text was examined line-by-line to identify 12 13 potentially fallacious arguments with reference to Table 1. The sentences and phrases appearing to exhibit fallacious reasoning were all labelled. Then during a second coding 14 15 phase each initial code was examined in more detail to delineate the elements that were indicative of an erroneous argument. Each valid example was categorised according to the 16 17 type of fallacy it revealed. The group collaboratively considered and reached consensus on 18 the coding of each excerpt with the author's direct involvement. Cases were grouped 19 according to fallacy type. Data validation was demonstrated in data triangulation (collecting data from 8 participant sub-groups), description of the study procedures, and audit trails. 20

21

Researcher characteristics and reflexivity

A Saudi pharmacist and doctoral student completed the interviews. His status as a 'non-UK-22 national', thus lack of UK experience, empowered him to ask impartial questions where the 23 author, a UK-based health professional and academic might have been at a disadvantage due 24 25 to her professional involvement. Nevertheless, the author's dual qualifications (as a

- 1 pharmacist and a psychologist) were valuable in bridging the clinical (antipsychotic
- 2 prescribing) and investigative (fallacious reasoning) domains during analysis, and involving
- 3 six Masters-level pharmacy students increased trustworthiness through group review.

4 **RESULTS**

- 5 A total of 28 participants (17 female) were interviewed from May 2012 to February 2013.
- 6 The sample included care-home managers (CHM) (n=5), general practitioners (GPs) (n=5),

7 community psychiatric nurses (CPNs) (n=7), psychiatrists (n=5), geriatricians (n=2),

8 primary-care pharmacists (n=2), a memory-clinic nurse, and a social worker.

9 The dominant, recurring fallacy was the false dichotomy fallacy (around a third of the 10 recurring fallacies) and there were also examples of appeal to popularity, tradition, 11 consequence, emotion or fear (with the 'appeal to' fallacies accounting for around half of the 12 examples), and the slippery slope argument (around a fifth of the cases). These examples 13 spanned the categories set out by the typology of Fearnside and Holther (cited in [12]) and 14 occurred mainly in answers to questions about initiating, reducing the dose of, and stopping 15 antipsychotics.

16 False dichotomy

Fearnside and Holther (cited in [12]) considered false dichotomy to be a material fallacy, meaning the *material* of an argument is poorly prepared with an incorrect conclusion being drawn¹. False dichotomy was adopted by a range of respondents in relation to the use of antipsychotics in patients with dementia. For examples, see the following response to "On balance do the benefits of medication for behavioural difficulties outweigh the concerns?"

¹ False dichotomy is where choice is limited to one of two alternatives without highlighting other potentially viable options.

1 2 3	"So in some people's cases it, it's the lesser of two evils. You don't want to give them medication but you don't want them to, the whole home situation to fall apart yeah so it's weighing it up" (CPN 11).
4	As one of the options is particularly undesirable, maintaining the patient on a high dose is not
5	only logical (as the argument is presented) but necessary. A range of professionals made
6	similar arguments, presenting the choice as that of an antipsychotic being initiated or
7	maintained versus severe or unwanted disruption of care – and no mention of outcomes
8	between the two extremes. In giving these responses, the interviewees neglected to present
9	other options in their argument, such as a trial reduction of the dose of an antipsychotic, or
10	non-pharmacological approaches for addressing symptoms.
11	A different false dichotomy argument is illustrated in a psychiatrist's description of a typical
12	care-home setting in the absence or presence of antipsychotic medication. The following is a
13	response given to "What's your opinion in general about guidelines that relate to prescribing
14	of antipsychotics in dementia?"

"....So they continue on these antipsychotics for ever and ever, they go 15 into nursing homes, in nursing homes given a choice between having 16 somebody who's going to wander around or somebody's who's going 17 to be fairly quiet, sleep in a chair through their shift, staff will always 18 choose to have somebody who's going to be quiet and sleep in their 19 chair because it makes for much easier shifts for them. So they never 20 want anyone's antipsychotics stopped and I think this is part of the 21 problem. And I think the guidelines aren't very clear about what needs 22 to happen." (Psych 14) 23

The complex situation in a care home is distilled down and presented as two simple alternatives, with one clearly an emotive and controversial opinion about the management of care homes. Another type of false dichotomy seen in the transcripts is exemplified in a GP's response to the same question as above; in the response, a stark contrast is drawn between using guidelines and 'going to the other extreme' and not prescribing them:

1 2 3	"I don't think, I'm not very familiar with the guidelines. I think, but what I know of them, I think we have to be careful not to go to the other extreme where we just say we're not prescribing them." (GP 23)		
4	Appeal to popularity/tradition/consequence/emotion/fear		
5	Certain types of fallacies can play up the rhetorical element of an argument, as a tactic to win		
6	the listener over. These were considered by Fearnside and Holther (cited in [12]) to be		
7	psychological fallacies, meaning that the speaker makes a slip-up or uses a 'trick' while		
8	presenting the argument $-i.e.$ does not use correct evidence to back the argument.		
9	Appeal to popularity was used numerously in relation to the perceived role of the media in		
10	directing practice. An example is the response provided by a CPN when asked "And would		
11	you tell me please about when should antipsychotics be given to patients with dementia?"		
12 13 14	"When? I mean you see a lot of stuff in the news that obviously, the health risks of giving antipsychotics to people with dementia and they should be avoided whenever possible." (CPN 12)		
15	The response below from an interview with a GP is another example of appeal to popularity.		
16	It is given in relation to "And do you think there's any change in prescribing antipsychotics in		
17	the recent years, that's different from the past?"		
18 19 20 21 22 23 24	"There is such a big group of patients now who are all, antipsychotics are tried for so I think the use of them is increasing maybe because, I don't know, we are less afraid of them. I think doctors are less afraid of using antipsychotics which wasn't the case before so I would do a prescription for risperidone if I get told, right, increase the dose or can we titrate the dose? Right, fine. I'll call the patient in every month, gradually increase the dose without worrying." (GP 28).		
25	Here, the validity of the argument to prescribe antipsychotics appears to rest on a sense that		
26	because there is 'such a big group of patients' for whom antipsychotics are tried that this is		
27	acceptable practice. No evidence is offered for being 'less afraid' or not 'worrying' about		
28	antipsychotic prescribing other than the high occurrence of their use		

Appeal to tradition was also used and one example is the response from a GP interview to
 "And do you think prescribing antipsychotics for behavioural difficulties in dementia are
 always justified?"

- "They should always be justified but I think it's still used as the easy 4 option. Because it's something as doctors, we do, we just prescribe a 5 medicine." (GP 23) 6 7 Here, the validity of what happens in practice appears to rest on the fact that doctors 'just 8 prescribe a medicine' (which may well be the traditional role of doctors); but prescribing may 9 not always be best for the patient. Appeals to consequence, emotion or fear were also identified. Note for example the way in 10 which a CPN appeals to the consequence of not giving an antipsychotic to a patient with 11 dementia, from the perspective of carers in response to: "To what extent do you think that 12 patients and their relatives can be practically made aware of reasons why antipsychotics are 13 prescribed?" 14 15 "Well I think when we assess them we tell them, we probably tell them verbally. I'm not sure what information they would then get from 16 Pharmacy. But we always tell people about the risks as well as the 17 benefits and I think most people say, I'm willing to take that risk 18 because this is not, I can't cope with this at the level it's at so yeah." 19 20 (CPN 11) Here, the natural conclusion is therefore to give the antipsychotic because the consequence 21 22 otherwise is that the carer would not 'cope' – this outcome is undesirable and also plays on the emotional aspects of the situation. Some of the examples of 'false dichotomy' also 23 contained appeals to consequence, emotion or fear. 24 This multiplicity is illustrated in the next example which relates to an instance where the dose 25 of an antipsychotic could potentially have been reduced. The question was "And what about 26
- 27 the feedback from the relatives after prescribing antipsychotics?"

1 2 3 4	"So I come back and fed that back to her doctor and the doctor said, well we have to respect the fact that he's doing a very, very hard job keeping her at home and home is where she wants to be, home is where he wants her to be." (CPN 11)	
5	Here, the clinical decisions made by health professionals are presented in the context of a	
6	desire to keep the patient at home. An appeal is made to the consequence of reducing the	
7	antipsychotic dose, which in this case would mean the patient being unable to stay at home –	
8	there is also an appeal to emotion as the patient's husband has been doing a 'hard job keeping	
9	her at home' and would doubtless be distraught to see her leave. All at the same time, a false	
10	dichotomy is created by presenting only two alternatives - being able to stay at home (if dose	
11	maintained) or having to leave. The same type of argument is made by a psychiatrist in	
12	relation to stopping mediation in response to: "And are there any, is there an improvement	
13	after that medication has been prescribed?"	
14 15 16 17 18 19	"Yes. Oh definitely, yes. So it makes a huge difference and you'll be surprised by the number of times the families actually say to me it's made such a huge difference. And they are the ones who say no, no don't stop the antipsychotic because we know how different things were before they were on them because they see that level of distress reducing in those patients with the antipsychotics." (Psych 14)	
20	Appeals to consequence, emotion or fear were not limited to the (positive) impact of	
21	prescribing antipsychotics on carers. A proportion of examples related to the impact of	
22	prescribing on patients' own state. The example below illustrates the perceived effect of	
23	antipsychotics on patients in response to: "And how long does it take for this benefit [of	
24	prescribing antipsychotics] to show?"	
25 26 27 28 29	"Initially a couple of days because their, it gets into their system and I, it appears that it makes them a little bit more sleepy until their body adjusts to it so they are calmer, but as they get used to it in their system we notice that they're just more co-operative and more relaxed." (CHM 3)	
30	An additional example is given here in response to: "And what are the benefits [of	
31	antipsychotic prescribing]?"	

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"They're quieter, more subdued, less distressed. The man that I saw last week that had been prescribed them, who's got dementia, he was just weeping inconsolably, he's got dementia and he was weeping for his wife who has been dead for many years, and they put him on quetiapine. And I mean he gets tearful if you talk about his wife now,

- 6 but the uncontrollable weeping had stopped." (GP 7)
- 7

8 Slippery slope argument

9	The slippery slope argument was considered by Fearnside and Holther (cited in [12]) to be a
10	logical fallacy, meaning that the <i>machinery</i> of the argument malfunctions – i.e. there is a
11	structural breakdown in the logic of what is presented. The example provided below was
12	typical, provided in response to: "On balance do the benefits of medication for behavioural
13	difficulties outweigh the concerns?"
14	"It's funny I was just talking to one of our consultants about a lady that
14 15	I visit, if she wasn't on these, the medication, at the level she's on, her
15 16	husband wouldn't be able to manage her at home. But I think if he
10	couldn't manage at home then she would have to go into residential
	care and if she was in residential care they would need far higher doses
18	
19	of the medication to manage her." (CPN 11)
20	The excerpt focusses on antipsychotic usage in a patient with dementia living at home, as

21 described by a CPN. Again, there are several other fallacies also in operation here. The

slippery slope element relates to the chain of events predicted to happen should the patient

not have been on 'the medication, at the level she's on'. A prediction of gloom is made 'she

24 would have to go into residential care and if she was in residential care they would need far

25 higher doses of the medication to manage her' whereas in actual fact reducing the dose might

- not have resulted in a) the husband not being able to cope, b) the patient leaving their own
- 27 home and going into residential care, c) care-home staff not being able to manage the patient,

28 d) patient therefore needing higher doses.

1 **DISCUSSION**

2 A range of fallacious arguments with the potential to incorrectly construct and validate 3 antipsychotic prescribing in dementia were identified in health professional and care-home manager interviews. False dichotomy was the dominant fallacy and also appeal to popularity, 4 5 tradition, consequence, emotion or fear, and the slippery slope argument were identified in 6 the interviewees' answers to questions about antipsychotic prescribing in dementia. False 7 dichotomy was frequently used to explain the prescribing of antipsychotics or the 8 continuation of an already-prescribed dose. This type of argument can be particularly 9 convincing when one of the choices is framed in such bad light that the other seems the only viable option. The arguments were formulated to illustrate the negative consequences of 10 11 alternative choices (e.g. reducing the dose or not prescribing) on carers and patients, for 12 example in terms of coping and stress; whether the patient could remain in their own home or be manageable within a care-home setting. False dichotomies can be seen not to really 13 14 present a choice to the listener. They are framed such that not prescribing antipsychotics, actually following the guidelines, or lowering the dose of antipsychotics, seem detrimental to 15 patient care. 16

17 Sometimes false dichotomies were supplemented with the negative aftereffects framed as a series of 'slippery slope' events, again presenting the situation in such a way that prescribing 18 or maintaining the dose of an already-prescribed antipsychotic became the only apparent 19 option. Appeal to popularity was also identified, communicating the perceived authority of 20 21 the media in driving practitioner behaviours. Yet the truth should not emerge from the news and health professionals have a duty to base prescribing decisions on published guidelines 22 23 and other published evidence. Appeal to popularity as a form of fallacious argument was also used to justify the prevalence of antipsychotic prescribing in dementia, from a 'safety in 24 numbers' standpoint. Doctors may be justified or not justified in prescribing antipsychotics 25

but there is no safety in numbers and being part of a large group does not reduce the risks.
 Similarly, appeal to tradition was used to support existing practices relating to antipsychotic
 prescribing or review as were appeals to consequence, emotion or fear.

4 Taken at face value appeals to consequence, emotion or fear, are extremely powerful arguments because they manipulate the listener's emotions to make a convincing argument. 5 6 The point is that (according to the NICE guidelines [1]) antipsychotics should not be 7 prescribed to reduce stress in carers, enable carers and care-home staff to cope, keep the patient at home, allow the patient to attend a day centre, reduce stress in carers, or because 8 the carer is crying. Nor should they be prescribed to make the patient cooperative, relaxed, 9 10 calm, quiet, subdued, because they were distressed, weeping or agitated. These are not indications listed in the marketing authorisation for antipsychotics. 11

Fallacies in care-home managers' and health professionals' discussions about antipsychotic 12 prescribing in dementia were identified among those based in one English county, although 13 14 the sample size is in line with other qualitative studies utilizing in-depth interviews. How 15 people think and speak communicates and corroborates their understanding of social phenomena; it also has a role in constructing and verifying their version of reality, which in 16 17 turn has the potential to impact on their own, and others' actions and behaviours [16]. The fallacious arguments in the conversations appeared to authenticate potentially inappropriate 18 prescribing and could in theory contribute to the practice through implicit assumptions about 19 20 these medicines that could shape opinions and therefore actual practice. But the examples of fallacious reasoning in themselves do not provide direct evidence for inappropriate practice; 21 22 they are responses provided in good faith to interview questions. So it is essential to state that while this paper focusses on the fallacious arguments made by the participants, this is not to 23 establish bad practice on their part, but to illustrate the types of arguments that can be made 24 25 by professionals in general.

A recent US study found that the reasons given for the use of antipsychotic medication in
nursing-home residents with dementia frequently related to a wide variety of indications for
which the medications are not approved and for which evidence of efficacy is lacking [19].
For example, as well as psychiatric (e.g. loss of contact with reality, depression, anxiety) and
behavioural reasons (e.g. verbal and physical aggression), emotional reasons were cited for
the use of antipsychotics including that the resident was angry or agitated, or even "sad" or
"crying"—thus also linking emotional consequences to inappropriate prescribing [19].

Numerous fallacious arguments in this study concerned coping with the patient, either within 8 their own home environment or within a care-home setting and it was not possible to draw a 9 10 distinction between the two settings in terms of the arguments used although there are numerous studies that demonstrate higher antipsychotic use in formal care settings. For 11 example, a study published in 2012 reported that while 7.3% of people with dementia living 12 13 in their own home received an antipsychotic prescription, this compared to 25.5% of patients with dementia in care homes [20]. In another study published in 2013, psychotropic 14 15 medication use in general was found to be higher in care homes compared to the community 16 setting (20.3% vs 1.1%), and antipsychotics prescribing increased from 8.2% before entry to 18.6% after patients entered care homes [21]. These differences could of course be associated 17 with an increase in symptom severity as the patient moves from their own home to the care 18 19 home environment.

International studies draw attention to variability in the use of antipsychotics between
different care homes, which authors relate to care home characteristics and patient
satisfaction [22] and characteristics of psychiatric consultant groups [23]. Certainly a
multitude of interventional studies have attempted to reduce antipsychotic prescribing for
people with dementia in care homes, and while some interventions are effective in the shortterm, there is a continuing need for effective interventions that might address the culture and

nature of the different care settings [24]. Identifying a role for fallacious arguments in
potentially inappropriate antipsychotic prescribing in dementia can inform future studies that
focus, for example, on changing people's thinking patterns and reasoning. The categorisation
of fallacious arguments as material, psychological and logical fallacies may be helpful in
such studies, which could focus on highlighting and challenging the common arguments that
construct and validate antipsychotic prescribing and continuation of prescribing in dementia,
where it is not warranted.

8 CONCLUSIONS

9 This is the first study that examines in depth the use of fallacious arguments in relation to 10 initiating, reducing the dose of and stopping antipsychotics in dementia. Through false dichotomy in the main and also slippery slope argument and appeal to a range of conditions, 11 the case presented in this article is that fallacious arguments used by professionals involved in 12 caring for patients with dementia could be constructing and validating implicit assumptions 13 about antipsychotic prescribing in this condition. Where fallacious arguments are used, the 14 15 rationale for not prescribing or for reducing the dose of antipsychotics already prescribed are convincingly presented in such undesirable light that prescribing or maintaining an existing 16 dose become the only viable options. These types of fallacies are powerful and could sway 17 18 practice. The findings could help practitioners, researchers and policy makers to contemplate 19 and attempt to mitigate the effect of possible logic-based errors in the inappropriate prescribing of antipsychotics in dementia through formal training and interventions. 20

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Type of Fallacy	Definition of Fallacy	Form of Fallacy
Ad hominem [18]	A person's argument is based on their	Person A makes claim C.
	presumed honesty, ethical character or	Person B makes an attack on person A.
	trustworthiness.	Therefore A's 'claim C' is false.
Ad novitam [17]	It is assumed that the 'new' technology is	A is a new technology
	better than the existing technology and that it	A is better than the existing technology.
	should be implemented and used.	A should be implemented and used.
Affirming the	Inferring the truth of the antecedent of an	If A then B
consequent [12]	implication from the truth of the consequent.	В
		So, A
Appeal to consequences	The argument concludes a premise (usually a	If you don't accept A as true, something
or to fear [18]	belief) is either true or false based on	terrible will happen.
	whether it leads to desirable or undesirable	Therefore, A must be accepted.
	consequences.	
Appeal to emotion [18]	Emotion is used in place of reason in an	Favourable emotions are associated with
	attempt to win the argument.	А.
		Therefore, A is to be accepted.
Appeal to popularity (or	Peer-pressure or popularity is substituted for	A believes X
bandwagon or Ad-	evidence in an argument.	B believes X
Populum fallacy) [12]		So, C ought to believe X
Appeal to tradition [18]	It is assumed that something is better or	A is old or traditional
	correct simply because it is older, traditional.	Therefore, A is correct or better.
Begging the question	The conclusion of an argument is used as a	A implies B and A is only valid because
[12]	premise of that same argument.	B is assumed
(or circular reasoning)		
Confirmation bias [18]	Information is favoured that confirms	A is claimed to be correct, because it
	preconceptions or hypotheses regardless of	confirms a person's preconceptions
	whether the information is true.	
False cause (or Post Hoc	The inference of causation is from temporal	Event A is followed by event B.

fallacy) [12]	succession alone.	Event A caused event B.
False dichotomy [12]	The choice is limited to one of two	Either A or B,
	alternatives (without highlighting other	Clearly not A,
	potentially viable options) where only one of	So, B
	the alternatives is acceptable.	
Gambler's fallacy [18]	An event is judged less likely to occur if it	The likelihood of A happening to B is
	has occurred recently	small as A has just happened to C
Non-anticipation [18]	A new idea is rejected because of the	A is not previously known to cause B.
	assumption that all there is to know on the	Therefore A does not cause B.
	subject is already known.	
Red herring [12]	An irrelevant topic is presented in order to	Topic A is under discussion
(or smoke screen, wild	divert attention from the original issue.	Topic B is introduced under the guise of
goose chase)		being relevant to topic A (when it is
		actually not relevant)
		Topic A is abandoned
Slippery slope (or thin	An assertion is made that some event must	If A happens, then by a gradual series of
end of the wedge) [18]	inevitably follow from another without	small steps through B, C,, X, Y,
	evidence or argument.	eventually Z will happen, too.
Weak analogy [12]	A claim is made that if two ideas, things, or	A is the same as B—for property 1
	circumstances are alike in a number of ways,	A is the same as B—for property 2
	then they will be alike in some further way.	So, A must be the same as B for
		property 3.

Table 1. Common fallacious arguments derived from the literature